

2024 IEEE
RISING STARS
CONFERENCE



Sponsorship Prospectus

January 5 - 7, 2024

Las Vegas, Nevada



THE PREMIER YOUNG PROFESSIONAL EVENT IN THE WESTERN HEMISPHERE

WHERE **YOUNG PROFESSIONALS** AND **STUDENTS**
COME TO **CONNECT** AND **BE INSPIRED**

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I would like to invite you to join us as a sponsor at the 2024 IEEE Rising Stars Conference (<https://ieee-risingstars.org>). The conference is January 5-7, 2024, at the Tropicana Hotel in Las Vegas.

This year will mark our 10th Anniversary Conference. We are planning for 500 young professionals and university students from across North America and around the globe to attend.

Conference attendees represent the brightest young minds in which your company would like to invest. Importantly, sharing your company story and the projects on which you work, can attract this top talent to your company.

Sponsors will have unparalleled access and opportunities to influence the next generation of innovators and contributors to the emerging technologies and the markets of the future.

We are looking forward to you joining us and forging a lasting relationship.

Respectfully,



Scott Tamashiro
IEEE Rising Stars Chair



Elizabeth Farkas
Vice Chair

Sponsoring Rising Stars

Working *with* industry leaders to create industry leaders



Founded in 2014, the IEEE Rising Stars Conference for students and young professionals has grown to attract attendees from across the United States, Canada, and around the world. This audience represents the generation ready to make an impact on your company and the world.

Our attendees aspire to become the industry leaders of tomorrow through the inspiration provided by the experienced professionals of today. Everything we do is designed to drive interaction and brand awareness - from the strategic placement of your corporate graphics to the critical timing of corporate mixers. We are actively working to promote our audience to you and your company to them.





This is your unique opportunity to attract to your company the best students and young professionals. These individuals will become technical stars and future leaders in your organization.



Through your involvement we create a dynamic, exciting, and inspiring learning experience for conference participants! To discuss sponsorship opportunities, call or email:

Darren Newell	707-372-2643	dfnewel693@ieee.org
Chanese Smith	312-978-7488	nenacole@gmail.com



Partnership Packages

Extending value and providing return on investment

The 2024 IEEE Rising Stars Conference is excited to offer a variety of partnership packages.	Partnership Packages				
	Platinum	Gold	Silver	Bronze	Copper
	\$8,000	\$5,000	\$3,500	\$2,000	\$1,000
Number of Conference Registrations	4	3	2	1	0
Inclusion in website and social media promos	✓	✓	✓	✓	✓
Items for conference bags	✓	✓	✓	✓	✓
Booth Spaces ¹	2	1	1	1	0
Mixer networking event	✓	✓	✓	✓	
Resume Access	✓	✓	✓		
Session Speaker ²	✓	✓			
Recognition at other IEEE Region 6 Events	✓	✓			
Branding on activity, competition or item of choice	✓				
Red Dwarf Event ³	✓				

1- Booth location subject to the organizing committee decision

2- Speaker should be selected by October 1 and is subject to program committee approval.

3- A Red Dwarf event is part of a monthly series leading up to the conference to show a glimpse of what is being formed preparing for the Rising Stars. In a Red Dwarf event your company may have a workshop or other presentation to showcase your latest technology.



Our conference vision is to engage industry representatives who will inspire and share knowledge with conference attendees. We achieve this goal by catering to a diverse audience and hand-picking speakers that represent decision makers, thought leaders, and experts in their industry. Importantly, speakers freely interact and exchange ideas with conference attendees.

Through a diverse program based on a combination of interactive sessions, keynote presentations and networking sessions, the conference is designed to accomplish two major goals:

- ✓ Introduce selected new and emerging technologies to the attendees by industry leaders.

Technical Session's topics have included:

Power Systems	AI/ML	Medical technology
Smart Cities	Blockchain	Internet of Things
Quantum Computing	Autonomous Systems	Digital Twins
Space Discovery	SCADA	Electronic Warfare
Cyber Security	Humanitarian Projects	Virtual Reality

- ✓ Provide opportunities for attendees to gain a better understanding of the professional skills required to succeed in their careers.

Professional Development topics have addressed:

Process of Innovation	Entrepreneurship	Public Speaking
Financial Management	Effective Job Search	Professional Networking
Workforce diversity	Communication	Personal Branding
Team building	Effective Interviewing	Mentor Relationships
Selling a Creative Idea	Corporate Culture	Corporate Engagement

Exclusive Title Sponsor and other Branding Opportunities

For the tenth anniversary of IEEE Rising Stars, we are offering an exclusive opportunity to associate your company's name with a new generation of leaders in the field of computer science and electronics.



Diamond Level Title Sponsor: \$25,000

- Cobranding with IEEE for Rising Stars 2024
- Keynote session
- First access to attendee resumes
- 5 free registrations
- 3 booth spaces

Add your name to the item or event of your choice! Offered on a first come, first served basis, **platinum sponsors** will be able to leave their mark on aspiring attendees with a few opportunities listed below:



Drone Competition

Zombie Apocalypse
Radio Challenge



Capture the Flag

Inclusion, Representation and Sustainability

The tide that raises all ships.

Become a sponsor of Rising Stars today! We believe that what you sponsor is part of who you are, and we want you to know that when you sponsor Rising Stars you are in fact sponsoring a celebration of culture, community, and a commitment to sustainable development. We have spared no expense in making every one of our attendees from around the world feel included. Diversity, equity, inclusion, and a conscientious effort to take care of our planet are part of the DNA of this conference.

A commitment to Rising Stars means:	
	Gaining access to the brightest and most innovative students and young engineering professionals in the world.
	Having a prominent roll in the conference and its content.
	Showcasing your company and products to a live audience, on Rising Stars web site, and through our social media channels.
	Expanding your organization network, and increasing your brand recognition among emerging technology leaders.
	Ensuring that your organization has preferred and selective access to conference attendees.
	Associating your organization with IEEE, the largest network of technical professionals in the world.
	Promoting diversity, equity, inclusion, and sustainability

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In Our Sponsors' Own Words

"As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet."

- Mathew Allred, Financial Advisor

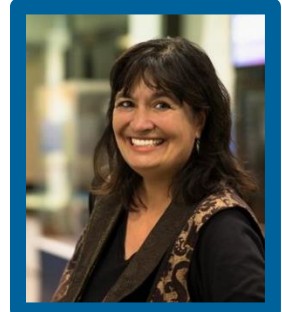


"IEEE Rising Stars: That's what happens when you bring cool tech, engaging industry leaders, and young, eager minds together. This was my first year attending, and I enjoyed the conference so much, I'm already encouraging my colleagues to participate next year with me."

Tamara Dull, Principal Open-Source Technologist, AWS Open Source: Blockchain

"Looking for those students and young professionals that stand out above the rest? IEEE Rising Stars brings those talents together for one weekend every year. Not only that, IEEE further energizes them with presentations on the latest in technology, professional development skills and getting ready for that interview."

Kathy Herring-Hayashi, Qualcomm



Are you ready to get involved and make a difference?

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