



THE PREMIER STUDENT AND  
YOUNG PROFESSIONAL EVENT

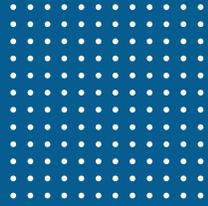
# Sponsorship Prospectus

**January 3-5, 2025**

Las Vegas, Nevada



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I would like to invite you to join us as a sponsor at the 2025 IEEE Rising Stars Conference. The conference is January 3-5, 2025, at the Luxor Hotel in Las Vegas.

We are planning for 500 young professionals and university students from the across North America and around the globe to attend.

Conference attendees represent the brightest young minds in which your company would like to invest. Importantly, sharing your company story and the projects on which you work, can attract this top talent to your company.

Sponsors will have unparalleled access and opportunities to influence the next generation of innovators and contributors to the emerging technologies and the markets of the future.

We are looking forward to you joining us and forging a lasting relationship.



# About Us



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## Working with industry leaders to create industry leaders

### Introduction

Founded in 2014, the IEEE Rising Stars Conference for students and young professionals has grown to attract attendees from across the United States, Canada, and around the world. This audience represents the generation ready to make an impact on your company and the world.

Our attendees aspire to become the industry leaders of tomorrow through the inspiration provided by the experienced professionals of today. Everything we do is designed to drive interaction and brand awareness - from the strategic placement of your corporate graphics to the critical timing of corporate mixers. We are actively working to promote our audience to you and your company to them.



# Vision & Mission

## Mission & Vision

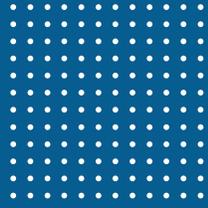
Our conference vision is to engage industry representatives who will inspire and share knowledge with conference attendees. We achieve this goal by catering to a diverse audience and hand-picking speakers that represent decision makers, thought leaders, and experts in their industry. Importantly, speakers freely interact and exchange ideas with conference attendees.

Through a diverse program based on a combination of interactive sessions, keynote presentations and networking sessions, the conference is designed to accomplish two major goals:

- ✓ Introduce selected new and emerging technologies to the attendees by industry leaders.
- ✓ Provide opportunities for attendees to gain a better understanding of the professional skills required to succeed in their careers.



# For Students and Young Professionals



The Rising Stars conference engages its attendees by addressing their collective need for opportunities to network professionally, share ideas, and become more innovative. We accomplish this through a variety of workshops, engineering competitions, seminars, and corporate and professional mixers.



## Schedule

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“The mind is not a vessel to be filled but a fire to be ignited.”  
~ Plutarch

## Goals

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- Introduce selected new and emerging technologies to the attendees by industry leaders.
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# Event Topics



## Technical

AI/VR/XR, Machine Learning, Robotics, Medical Technology and Telemedicine, Quantum Systems, Cyber Security and Electronic Warfare, Crypto-Currency, 5/6G Communications, Designing for Sustainability, Predictive and Intuitive Analytics, Power Systems, Autonomous Systems, Smart Cities, Digital Twins, Space Discovery, Intuitive Computing, and Applications of Technology for Humanitarian Projects

## Professional Development

Leadership, Management, Working for Large Company versus Small Company, Entrepreneurship and Innovation, Project Management, Promotions and Upward Mobility, Networking, Public Speaking and Effective Presentations, Job Search and Interviewing, Finance and Wealth Creation, Future Workspaces and Remote Environments, Storytelling, Communications and Relationships, Workforce Diversity, and Perspectives of Technology



# Exclusive Title Sponsor

Start from \$25k

## Diamond Level Title Sponsor

With over ten years of excellence, IEEE Rising Stars is offering an exclusive opportunity to be a DIAMOND LEVEL Sponsor and associate your company's name with a new generation of leaders in the field of computer science and electronics.

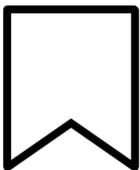
Add your name to the item or event of your choice! Offered on a first come, first served basis, diamond and platinum sponsors will be able to leave their mark on aspiring attendees with a few opportunities listed below:



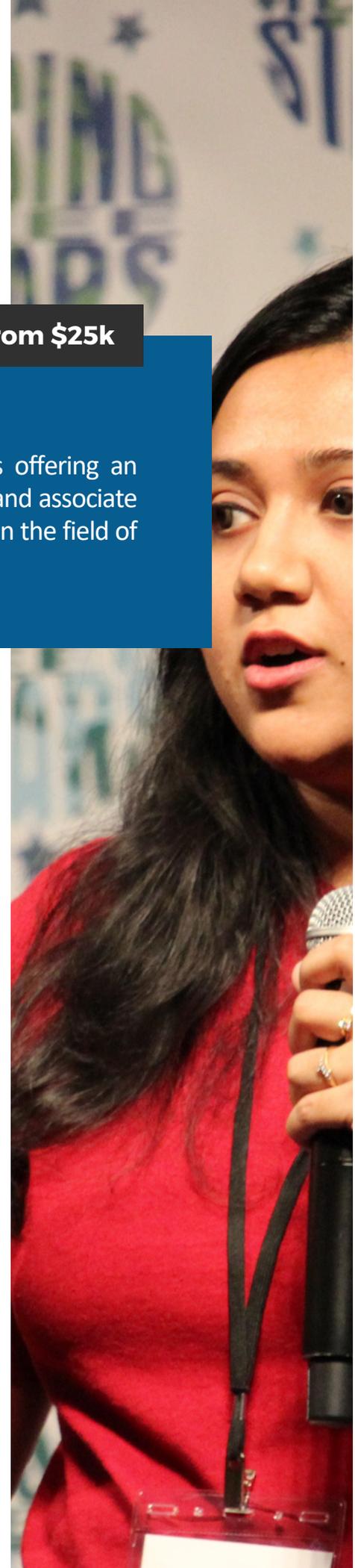
Student Project Showcase



Zombie Apocalypse Radio Challenge



Capture the Flag



# Partnership Packages

	Partnership Packages					
	*Diamond	Platinum	Gold	Silver	Bronze	Copper
<b>The 2025 IEEE Rising Stars Conference is excited to offer a variety of partnership packages</b>	<b>\$25,000</b>	<b>\$9,000</b>	<b>\$6,000</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,000</b>
Number of Conference Registrations	5	4	3	2	1	0
Inclusion in website and social media promos	✓	✓	✓	✓	✓	✓
Items for conference bags	✓	✓	✓	✓	✓	✓
Booth Spaces (1)	3	2	1	1	1	0
Career Fair	✓	✓	✓	✓	✓	
Resume Access	✓	✓	✓	✓		
Session Speaker (2)	✓	✓	✓			
Recognition at other IEEE Region 6 Events	✓	✓	✓			
Branding on activity, competition, or item of choice	✓	✓				



1 - Booth location subject to the organizing committee decision

2 - Speaker should be selected by October 1 and is subject to program committee approval

\* - Exclusive Title Sponsor - see page 8



# Why Choose Us?

## The Benefits

Become a sponsor of Rising Stars today! We believe that what you sponsor is part of who you are, and we want you to know that when you sponsor Rising Stars you are in fact sponsoring a celebration of culture, community, and a commitment to sustainable development. We have spared no expense in making every one of our attendees from around the world feel included. Diversity, equity, inclusion, and a conscientious effort to take care of our planet are part of the DNA of this conference.

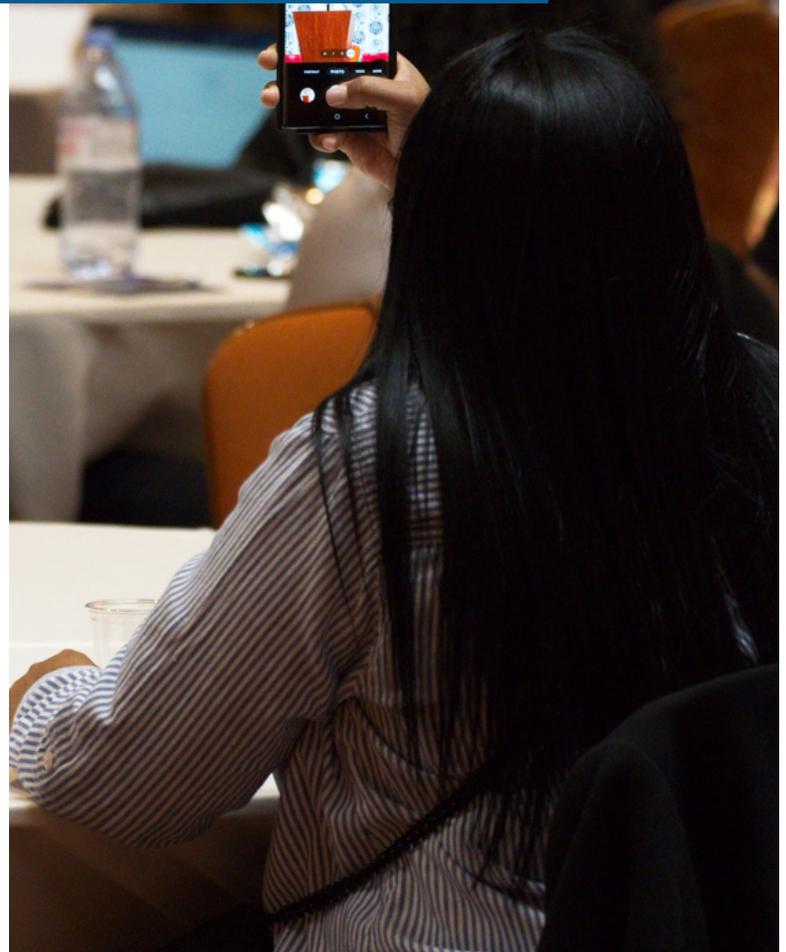
Through your involvement we create a dynamic, exciting, and inspiring learning experience for conference participants!

To discuss sponsorship opportunities, call or email:

**Denise Griffin**

781-572-6139

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# Previous Sponsors and Exhibitors

NIST

intel

LinkedIn



MICROCHIP



IFIXIT

IEEE Life members



Technologies



TESLA



Meta

JPL

Jet Propulsion Laboratory  
California Institute of Technology

Symantec

NORTHROP GRUMMAN

Qualcomm

DOLBY DIGITAL



Honeywell

Google

Microsoft

KEYSIGHT

IBM



MADE IN SPACE



# In Our Sponsor's Own Words

## Mathew Alfred

"As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet."



## Tamara Dull

"IEEE Rising Stars: That's what happens when you bring cool tech, engaging industry leaders, and young, eager minds together. This was my first year attending, and I enjoyed the conference so much, I'm already encouraging my colleagues to participate next year with me."



## Kathy Herring-Hayashi

"Looking for those students and young professionals that stand out above the rest? IEEE Rising Stars brings those talents together for one weekend every year. Not only that, IEEE further energizes them with presentations on the latest in technology, professional development skills and getting ready for that interview."





# Get in touch with us!

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