



THE PREMIER STUDENT AND  
YOUNG PROFESSIONAL EVENT

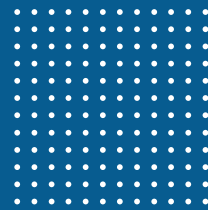
# Sponsorship Prospectus

**January 2-4, 2027**

Las Vegas, Nevada



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We would like to invite you to join us as a sponsor at the 2027 IEEE Rising Stars Conference. The conference is January 2-4, 2027, at the Luxor Hotel in Las Vegas.

This year will be our 13<sup>th</sup> annual Conference. We are planning for 500 young professionals and university students from the across North America and around the globe to attend.

Conference attendees represent the brightest young minds in which your company would like to invest. Importantly, sharing your company story and the projects on which you work, can attract this top talent to your company.

Sponsors will have unparalleled access and opportunities to influence the next generation of innovators and contributors to the emerging technologies and the markets of the future.

We are looking forward to you joining us and forging a lasting relationship.



# About Us



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## Working with leaders to create leaders

### Introduction

Founded in 2014, the IEEE Rising Stars Conference for students and young professionals has grown to attract attendees from across the US, Canada, and around the world. The audience represents the generation ready to make an impact on your company and the world.

Our attendees aspire to become the industry leaders of tomorrow through the inspiration provided by the experienced professionals of today. Our Team is laser focused on driving interaction and brand awareness - from the strategic placement of your corporate graphics to the critical timing of corporate mixers.

We aim to promote our audience to you and your company to them!!!



# Vision & Mission

## Vision

Our conference vision is to engage industry representatives who will inspire and share knowledge with conference attendees. We achieve this goal by catering to a diverse audience and hand-picking speakers that represent decision makers, thought leaders, and experts in their industry. Importantly, speakers freely interact and exchange ideas with conference attendees.

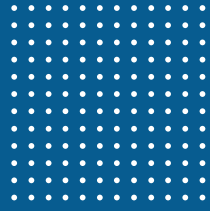
## Mission

Rising Stars serves as a launch pad for top performing students and professionals. Attendees will gain insight on how best to further their careers by networking and learning from industry professionals and executives from leading global companies.

Rising Stars attendees will leave the event better prepared to face the challenges presented to them and armed with the appropriate contacts needed to gain the insight to be successful.



# Premier Event For Students and Young Professionals



The Rising Stars conference engages its attendees by addressing their collective need for opportunities in which they can network professionally, share ideas, and become more innovative.

We accomplish this by providing the attendees with a variety of workshops, technology based competitions, exciting, interactive events and professional mixers.



# Example Event Topics



## Technical

- AI/VR/XR
- Machine Learning,
- Robotics
- Medical Technology and Telemedicine
- Quantum Systems
- Cyber Security, Electronic Warfare
- 5/6G Communications
- Designing for Sustainability
- Predictive and Intuitive Analytics
- Autonomous Systems
- Space Discovery
- Humanitarian Applications

## Professional Development

- Leadership, Management
- Large versus Small Company
- Entrepreneurship and Innovation
- Project Management
- Promotions and Upward Mobility
- Networking
- Speaking/ Effect Presentations
- Job Search and Interviewing
- Finance and Wealth Creation
- Workspaces/Remote Environments
- Storytelling
- Communicatio/Relationships



# Sponsorship Packages

<b>The 2027 IEEE Rising Stars Conference is excited to offer a variety of partnership packages</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Copper</b>
	<b>\$10000</b>	<b>\$7500</b>	<b>\$5000</b>	<b>\$2500</b>	<b>\$1000</b>
Number of Conference Registrations	4	3	2	1	0
Website and Social Media Promos	✓	✓	✓	✓	✓
Items for Conference Bags	✓	✓	✓	✓	✓
Number of Booth Spaces *	2	1	1	1	0
Career Fair	✓	✓	✓	✓	
Mixer Networking Event	✓	✓	✓	✓	
Resume Access	✓	✓	✓		
Session Speaker **	✓	✓			
Recognition at other IEEE Region 6 Events	✓	✓			
Branding on activity, competition, or item of choice	✓				

\* Booth location subject to the organizing committee decision

\*\* Speaker should be selected by October 1 and is subject to program committee approval

# Previous Sponsors and Exhibitors



# In Our Sponsor's Own Words

## Mathew Alfred

"As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet."



## Tamara Dull

"IEEE Rising Stars: That's what happens when you bring cool tech, engaging industry leaders, and young, eager minds together. This was my first year attending, and I enjoyed the conference so much, I'm already encouraging my colleagues to participate next year with me."



## Kathy Herring-Hayashi

"Looking for those students and young professionals that stand out above the rest? IEEE Rising Stars brings those talents together for one weekend every year. Not only that, IEEE further energizes them with presentations on the latest in technology, professional development skills and getting ready for that interview."



# Why Choose Us?

When you sponsor Rising Stars you are in fact sponsoring a celebration of culture, community, and a commitment to sustainable development.

Our Organizing Committee is a group of passionate, hardworking volunteers, many of whom were once Rising Stars attendees!

We believe that as part of our event, you will feel the incredible energy and meet technical students and professionals.

To discuss sponsorship, please contact:

**Denise Griffin,**  
Rising Stars Sponsorship Chair  
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# Get in touch with us!

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2027 IEEE  
**RISING STARS**  
CONFERENCE



January 2-4, Las Vegas