

2022 IEEE

# RISING STARS

CONFERENCE



January 2 - 4 2022



In-Person & Virtual Conference  
Las Vegas, NV

THE PREMIER EVENT FOR YOUNG PROFESSIONALS IN THE WORLD

## Partnership Prospectus



[risingstars@ieee.org](mailto:risingstars@ieee.org)



[IEEERisingStars](https://www.facebook.com/IEEERisingStars)

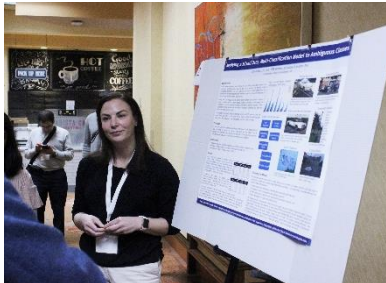


[ieeerisingstars](https://www.instagram.com/ieeerisingstars)



[ieee-risingstars.org](https://www.ieee-risingstars.org)

## IEEE and The Young Professionals



The IEEE Rising Stars Conference was launched in January 2015 by IEEE Region 6 (Western USA). Rising Stars has since attracted attendees from across the United States, Canada, and around the world. The Conference engages **young professionals and students** to address their collective need for opportunities to network with other professionals, share ideas, and become more innovative. The Rising Stars Conference accomplishes this through a variety of workshops, engineering competitions, seminars, and corporate and professional mixers.

At the conference, attendees can participate in events in either the **technical track**, which has industry experts representing emerging technologies, or the **professional development track**, where they can learn vital skills for thriving in a corporate setting. Throughout the years, the conference has developed a diverse program and brought together participants from around the world. Our conference vision is to engage more industry representatives who will inspire and share knowledge with conference attendees. Rising Stars Conference 2022 will be a hybrid event, where we have an in-person conference as well as a virtual component associated with it. While the physical event could attract approximately 400 young professionals and university students, the virtual



conference attendance is unlimited. The speakers at the Rising Stars Conference are invited by the Organizing Committee. Speakers represent decision makers, thought leaders, and experts in their industry. Importantly, they freely interact and exchange ideas with conference attendees.

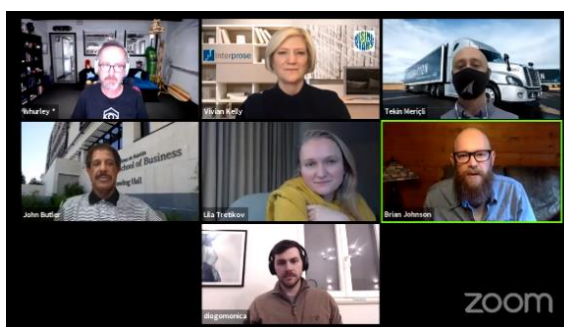
Through a diverse program based on a combination of interactive sessions, keynote presentations and networking sessions, the conference is designed to accomplish two major goals:

1. To introduce selected new and emerging technologies to the attendees by industry leaders. Some of the Technical Sessions topics have included:

Power Systems	Digital Intuition	Medical technology
Smart Cities	Agile Systems	IoT
Blockchain	Ninja Polymers	Reality Modeling
Space Discovery	SCADA	Autonomous Systems
Autonomous Vehicles	Predictive Analytics	AI/VR/XR
Cyber Security	Quantum Computing	Electronic Warfare
Humanitarian Projects	Reliability	Penetration Testing

2. Provide opportunities for attendees to gain a better understanding of the professional skills required to succeed in their careers. The spectrum of Professional Development topics has addressed:

Process of Innovation	Entrepreneurship
Public Speaking	Effective Job Search
Finance and Wealth Creation	Interpersonal Communications
Professional Networking	Effective Interviewing
Workforce diversity	Mentor-Mentee Relationships
Creating Your Personal Brand	Differences in Corporate Culture
Building Successful Teams	Selling a Creative Idea
Technical Education that Drives Change	Corporate Engagement & Global Disaster Response



## Corporate Engagement

**The Rising Stars Conference is an event that attracts the talent you need and promotes the skills you want from each member of your professional team.**



With your engagement, we create a dynamic learning experience in an environment that provides content that inspires and excites conference participants in two essential areas: professionalism and emerging technology. Sessions and featured presenters are the thought leaders of industry. These individuals represent the spectrum of relevant technology and professional development.

The Rising Stars Conference is a critical link between your company and our audience. The young professionals and university students represent the generation that will make an impact on your company and the world. Recognizing that linkage drives the decisions of our conference organizing team to assure opportunities for interaction between you and the conference attendees. Everything from the program placement of your corporate displays and presentations, breaks and hosted sessions, the organization of corporate mixers, selection of session topics, panels and featured speakers all focus on making connections. There are even private virtual spaces for meetings between your company representatives and talent candidates.

### **A commitment to Rising Stars means:**

- \*\* Contributing to the content of the conference
- \*\* Networking with all conference attendees and other sponsoring entities
- \*\* Showcasing your company and increasing the audience awareness of the depth and breadth of products and services offered by your company
- \*\* Identifying and attracting outstanding talent to your company
- \*\* Promoting diversity, equity, individuality, and sustainability



## Diversity, Inclusion, and Sustainability

**Here at the Rising Stars conference, we believe in being the tide that raises all ships.**

Throughout the years, the conference has developed a diverse program and brought together participants from around the world.



We believe that what you promote is part of who you are, and we want you to know that when you promote us you are in very fact promoting a celebration of culture, community, and a commitment to sustainable development.




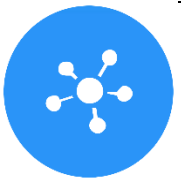


We have spared no expense in making each and every one of our attendees feel included here. Diversity, inclusion, and a conscientious effort to take care of our shared planet are part of the DNA of IEEE and this conference.

Therefore we invite speakers and sponsors from all walks of life, and from every major continent in capacities both technical and professional.



## Sponsorship Levels

The 2022 IEEE Rising Stars Conference offers a great opportunity for any company to gain access to the most talented young professionals, engineering students, and young leaders from around the world. The attendees of Rising Stars are eager to learn from the speakers and experienced professionals representing the top performing industries and organizations. The young professionals and university students participating at the conference aspire to become the industry leaders and academicians of tomorrow through the inspiration provided by the experienced professionals of today.

	Gain access to the brightest and most innovative students and young engineering professionals in the world.
	Multiple opportunities for your company to have a prominent roll in the conference and be a focal point for conference participants.
	Showcase your company and products to our audience at the conference, on the Rising Stars web site, and through our social media channels.
	Expand your organization, your products and increase your brand recognition among emerging technology leaders.
	Assure that your organization has preferred and selective access to conference attendees.
	Engage your organization with the best talent pool and the largest network of technical professionals in the world.

## Partnership Packages

The 2022 IEEE Rising Stars Conference is excited to offer a variety of packages for partnership with the virtual and in-person conference. This is your unique opportunity to attract the best students and young professionals who will be the future leaders of your organization.

	Partnership Packages							
	Virtual				In-Person			
	Quantum	Cutting-Edge	Modern	Retro	Platinum	Gold	Silver	Bronze
	\$4,000	\$2,000	\$1,000	\$500	\$7,000	\$5,000	\$2,500	\$1,500
Video on Conference Website	☑	☑			☑	☑		
Full Conference Registrations	4	3	2	1	4	3	2	1
In person Booth Space*					☑	☑	☑	☑
Virtual Booth Space	☑	☑	☑	☑	☑	☑	☑	☑
Table at Corporate Mixer					☑	☑	☑	☑
Virtual breakout room for mixer	☑	☑	☑	☑	☑	☑	☑	☑
Session Speaker **	☑				☑			
Attendee Access***	☑	☑			☑	☑	☑	☑
Marquee Message	☑	☑			☑	☑		
Social Media Leads	☑	☑			☑	☑	☑	
Virtual Gamification Activity	5 questions	3 questions	2 questions	1 question	5 questions	3 questions	2 questions	1 question
Post event Sponsor Reception	☑	☑	☑		☑	☑	☑	
Recognition at other IEEE Region 6 Events	☑	☑	☑		☑	☑	☑	
Items for conference bags	☑	☑	☑		☑	☑	☑	☑

\*booth space size and location are subject to the organizing committee decision

\*\*The speaker should be selected 45 days before the conference and subject to program committee approval.

\*\*\*Includes access to attendee resume.

## Previous Corporate Sponsors and Supporters





## Previous Academic Sponsors



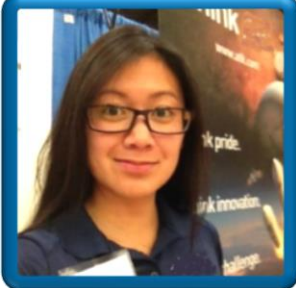
USC Institute for  
Creative Technologies

## Feedback



"IEEE Rising Stars: That's what happens when you bring cool tech, engaging industry leaders, and young, eager minds together. This was my first year attending, and I enjoyed the conference so much, I'm already encouraging my colleagues to participate next year with me."

**Tamara Dull, Principal Open Source Technologist, AWS Open Source: Blockchain**



"The IEEE Rising Stars Conference is an excellent outreach and networking opportunity. It allowed me to essentially "flash-mentor" dozens of young engineering at once and provide them with insights and encouragement of their budding careers."

**- Michelle Yung, Orbital ATK.**

"As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet."

**- Mathew Allred, Financial Advisor**



"Looking for those students and young professionals that stand out above the rest? IEEE Rising Stars brings those talents together for one weekend every year. Not only that, IEEE further energizes them with presentations on the latest in technology, professional development skills and getting ready for that interview. "

**Kathy Herring-Hayashi, Qualcomm**



