

2023 IEEE

# RISING STARS

CONFERENCE



## Sponsorship Prospectus

January 3 - 5, 2023

Las Vegas, Nevada



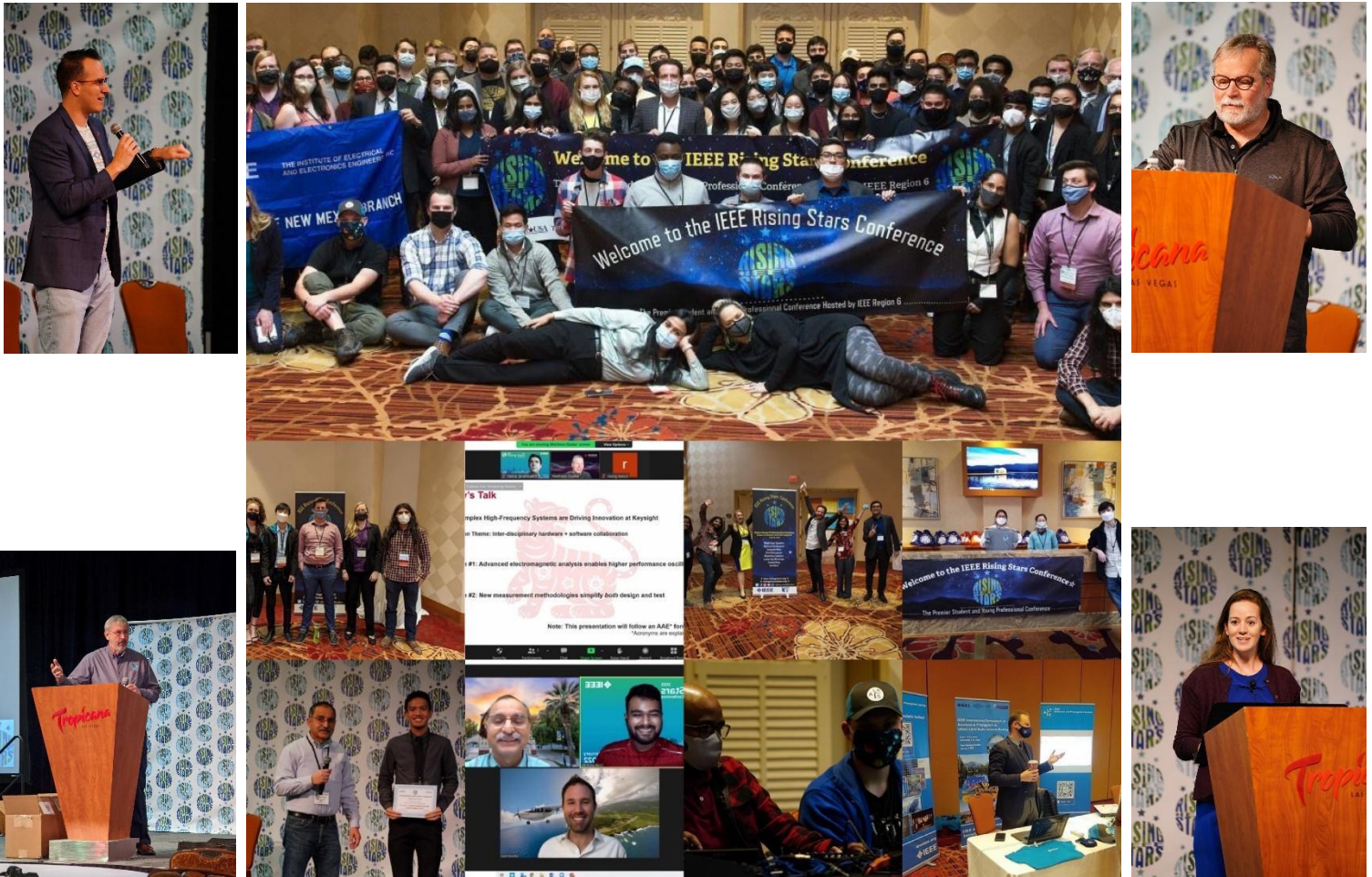
THE PREMIER YOUNG PROFESSIONAL EVENT IN THE WESTERN UNITED STATES

WHERE **YOUNG PROFESSIONALS** AND **STUDENTS**  
COME TO **CONNECT** AND **BE INSPIRED**

## For Students and Young Professionals

**“The mind is not a vessel to be filled but a fire to be ignited.” ~ Plutarch**

Founded in 2014, the IEEE Rising Stars Conference for students and young professionals has grown to attract attendees from across the United States, Canada, and around the world. The conference engages its attendees by addressing their collective need for opportunities to network professionally, share ideas, and become more innovative. We accomplish this through a variety of workshops, engineering competitions, seminars, and corporate and professional mixers.





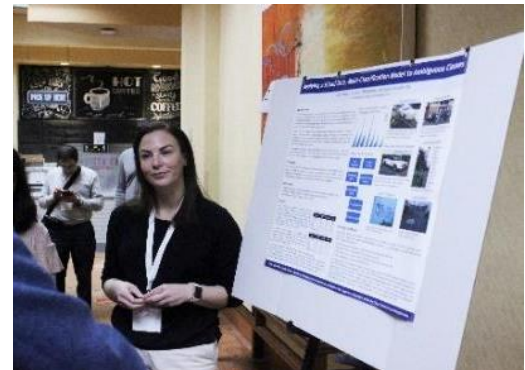


Our conference vision is to engage industry representatives who will inspire and share knowledge with conference attendees. We achieve this goal by catering to a diverse audience and hand-picking speakers that represent decision makers, thought leaders, and experts in their industry. Importantly,

speakers freely interact and exchange ideas with conference attendees.

Rising Stars Conference 2023 will be returning to a fully in-person event with an expectation of approximately 400 attendees.

Through a diverse program based on a combination of interactive sessions, keynote presentations and networking sessions, the conference is designed to accomplish two major goals:



- ✓ Introduce selected new and emerging technologies to the attendees by industry leaders.

Technical Session's topics have included:

Power Systems	AI/ML	Medical technology
Smart Cities	Blockchain	Internet of Things
Quantum Computing	Autonomous Systems	Digital Twins
Space Discovery	SCADA	Electronic Warfare
Cyber Security	Humanitarian Projects	Virtual Reality

- ✓ Provide opportunities for attendees to gain a better understanding of the professional skills required to succeed in their careers.

Professional Development topics have addressed:

Process of Innovation	Entrepreneurship	Public Speaking
Financial Management	Effective Job Search	Professional Networking
Workforce diversity	Communication	Personal Branding
Team building	Effective Interviewing	Mentor Relationships
Selling a Creative Idea	Corporate Culture	Corporate Engagement

## Inclusion, Representation and Sustainability

### The tide that raises all ships.

We believe that what you sponsor is part of who you are, and we want you to know that when you sponsor us you are in very fact sponsoring a celebration of culture, community, and a commitment to sustainable development. We have spared no expense in making each and every one of our attendees feel included here. Diversity, inclusion, and a conscientious effort to take care of our planet are part of the DNA of this conference.





A commitment to Rising Stars means:	
	Gaining access to the brightest and most innovative students and young engineering professionals in the world.
	Having a prominent roll in the conference and its content.
	Showcasing your company and products to a live audience and on our web site and through our social media platforms.
	Expanding your organization network, and increasing your brand recognition among emerging technology leaders.
	Ensuring that your organization has preferred and selective access to conference attendees.
	Associating your organization, the largest network of technical professionals in the world.
	Promoting diversity, equity, individuality, and sustainability



## Sponsoring Rising Stars

Working with industry leaders to create industry leaders



Our audience, made up of the most talented young professionals, engineering students, and young leaders from around the world represents the generation ready to make an impact on your company and the world.

With your engagement, we create a dynamic, exciting, and inspiring learning experience for conference participants. Our attendees aspire to become the industry leaders and academics of tomorrow through the inspiration provided by the experienced professionals of today. Recognizing that linkage drives the decisions of our conference organizing team to assure opportunities for interaction between you and the conference attendees. Everything we do is designed to drive interaction and brand awareness - from the strategic placement of your corporate graphics, to the critical timing of corporate mixers. We are actively working to promote our audience to you and your company to them.



This is your unique opportunity to attract the best students and young professionals who will be the future leaders of your organization.

## Partnership Packages

Extending value and providing return on investment

The 2023 IEEE Rising Stars Conference is excited to offer a variety of partnership packages.	Partnership Packages			
	Platinum	Gold	Silver	Bronze
	\$6,000	\$4,000	\$2,500	\$1,500
Number of Conference Registrations	4	3	2	1
Attendee Access	✓	✓	✓	✓
Social Media Marketing	✓	✓	✓	✓
Items for conference bags	✓	✓	✓	✓
Booth Space <sup>1</sup>	✓	✓	✓	
Table at Corporate Mixer	✓	✓	✓	
Session Speaker <sup>2</sup>	✓	✓	✓	
Recognition at other IEEE Region 6 Events	✓	✓		
Resume Access	✓	✓		
Video on Conference Website	✓			
Marquee Message	✓			
Rising Stars First Night After Hours Event <sup>3</sup>	✓			

1- Booth location subject to the organizing committee decision

2- Speaker should be selected 45 days before the conference and subject to program committee approval.

3- "After hours" denotes a premiership event allowing for uninterrupted networking



## Previous Sponsors and Supporters





## Feedback

"As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet."

**- Mathew Allred, Financial Advisor**

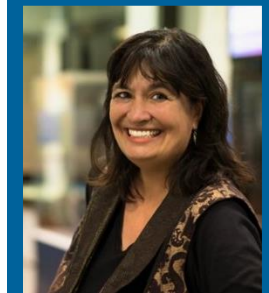


*"IEEE Rising Stars: That's what happens when you bring cool tech, engaging industry leaders, and young, eager minds together. This was my first year attending, and I enjoyed the conference so much, I'm already encouraging my colleagues to participate next year with me."*

**Tamara Dull, Principal Open-Source Technologist, AWS Open Source: Blockchain**

"Looking for those students and young professionals that stand out above the rest? IEEE Rising Stars brings those talents together for one weekend every year. Not only that, IEEE further energizes them with presentations on the latest in technology, professional development skills and getting ready for that interview."

**Kathy Herring-Hayashi, Qualcomm**



**Are you ready to get involved and make a difference?**

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