



2020 Rising Stars Conference

January 3-5, 2020 - Tropicana Hotel - Las Vegas, NV.

Partnership Proposal

IEEE Rising Stars Conference

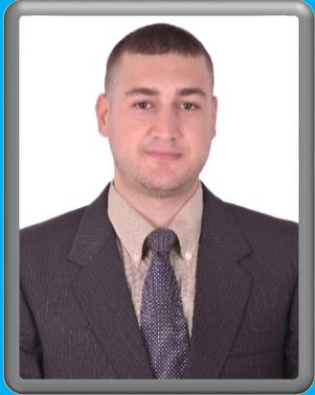
The Premier IEEE Student & Young Professional Conference



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A Message from The Chair



The IEEE Rising Stars Conference is the event where students and young professionals from all over the world gather to get inspired, network and advance their careers. The conference is scheduled right before the Consumer Electronics Show (CES) in Las Vegas, NV. The student members and young professionals at the conference learn about top notch technologies, professional development, potential fields of research and, most importantly, get inspired by industry leaders and network with their peers. On January 3-5, 2020 the attendees of the conference, will come to compete, network and discover what it takes to be successful in the world of technology. Our past speakers and panelists came from prestigious universities and world-renown companies and covered the most-recent technology issues. Throughout the years, we have noticed an increasing engagement as well as a general satisfaction of the audience. This is confirmed by the survey results and feedback by the attendees. Fundamentally, our objectives are tailored towards getting students and young professionals to succeed the debut of their careers and explore the leading tech companies. Moreover, the conference has a tangible value with the speakers and networking opportunities. Thus, we guarantee to our sponsors a presence in the industry mixer event and a direct in-person access to more than 350 of the top-performing software, electrical & computer science and engineering students. At the conference, speaking opportunities for industry experts and community leaders in technical fields are also available. I would like to formally invite you to the IEEE Rising Stars Conference. Join our event and get to meet the top performing students and young professionals!

Sincerely,

Anis Ben Arfi



IEEE and the Young Professionals

IEEE is the world’s largest technical professional organization with more than 450,000 professional members. IEEE is dedicated to encouraging technological innovation and growth, through conferences, technical publications, and technology standards. Through its dedication to technology IEEE has become the trusted voice of engineers and technology throughout the world. To bridge the gap between recent graduates and professional members IEEE created the IEEE Young Professionals (YP) affinity group. YP aim is to ensure a smooth transition of fresh graduates to industry positions and promote their continual professional, technical, and social development.

The IEEE Rising Stars Conference

The IEEE Rising Stars Conference was created in 2015 by IEEE Region 6, covering western US, Alaska and Hawaii, to gather students and young professionals from across the region to address their collective need for opportunities to network with other professionals, share ideas, and be innovative. The Rising Stars Conference accomplishes this through a variety of engineering competitions, corporate and professional mixers, and a variety of seminars. At the conference, attendees can go to events in either our technical track, which has experts from the cutting-edge technical fields, or the professional track, where they can learn vital skills for thriving in a corporate setting. Throughout the years, the conference has developed a diverse program and brought together participants from around the world. Our strategic vision for the conference is to bring in more industry representatives to inspire and share knowledge with the conference attendees. We expect Rising Stars Conference 2020 to attract approximately 400 – 450 young professionals. In the past, the conference has also engaged attendees from across the United States, Canada and around the world.

The speakers at the Rising Stars Conference are invited. They represent decision makers, thought leaders, and experts in their industry. Importantly, they freely interact and exchange ideas with conference attendees.

Through a diverse program based on a combination of interactive sessions, keynote presentations and networking sessions, the conference is designed to accomplish two major goals:

1. To introduce selected new and emerging technologies to the attendees by industry leaders. Some of the Technical Sessions topics have included:

Power Systems	Medical technology and VR applications
Smart Cities	IoT
Blockchain	Reality Modeling
Space Discovery	Symbiotic Autonomous Systems
Autonomous Vehicles	AI/VR/XR
Cyber Security	Radar Electronic Warfare
Humanitarian Projects	Ninja Polymers
Digital Intuition	Quantum Computing
Agile Systems	SCADA Engineering
Reliability & Technical Quality	Penetration Testing
Digital Senses	Predictive Analytics

2. Provide opportunities for attendees to gain a better understanding of the professional skills required to succeed in their careers. The spectrum of Professional Development topics has addressed:

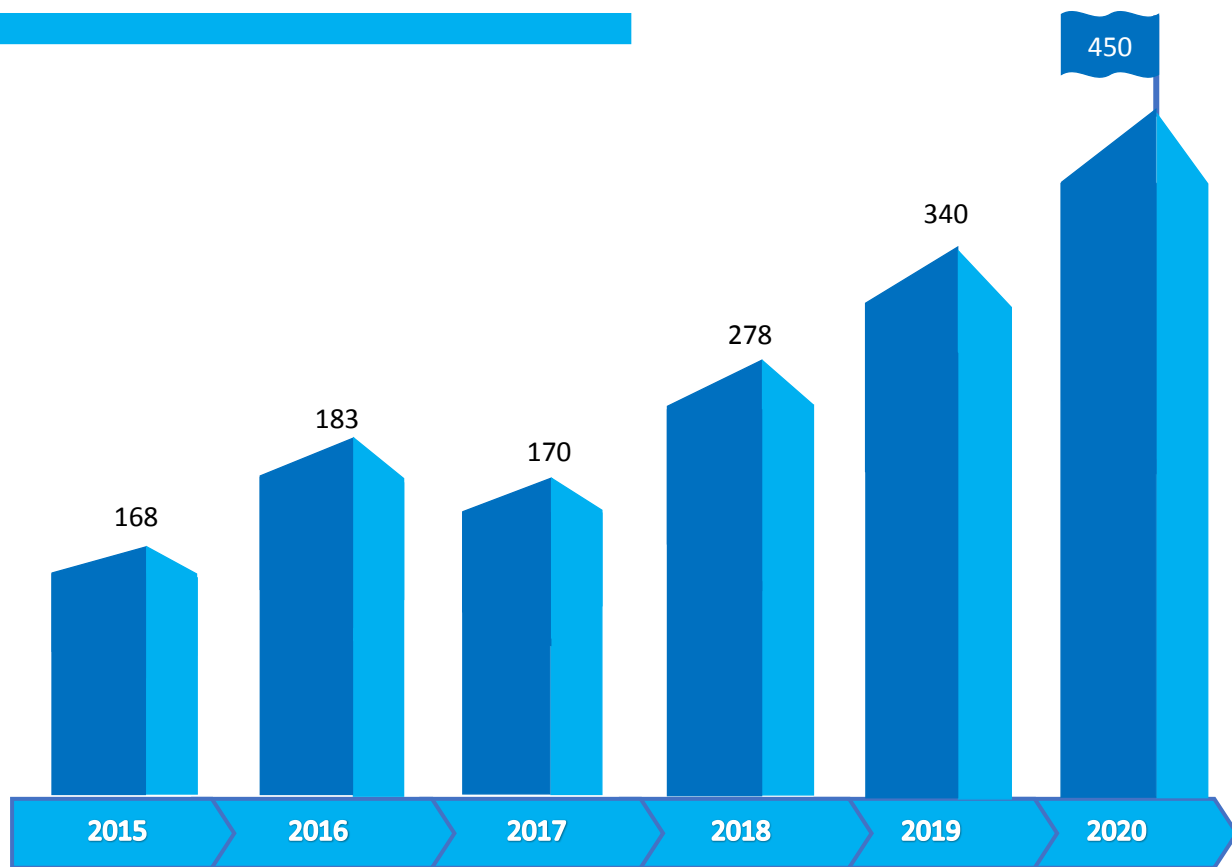
Innovation	Entrepreneurship
Public Speaking	Effective Job Search
Finance and Wealth Creation	Interpersonal Communications
Networking	Effective Interviewing
Workforce diversity	Mentor-Mentee Relationships
Creating Your Personal Brand	Differences in Corporate Culture
Building Successful Teams	Selling a Creative Idea
Technical Education that Drives Change	Corporate Engagement & Global Disaster Response

The events kick-off on Friday morning with workshops and competitions. The conference program begins on Friday evening with the Welcome note and the Get Acquainted Mixer. On Saturday, there is a full day of sessions plus a morning keynote presentation as part of the kick-off and another invited speaker during the lunch period.

On Saturday evening the conference hosts a Corporate Mixer. The Corporate Mixer is organized to provide direct interaction between the conference attendees, the conference speakers and the corporate sponsors.

The conference closes on Sunday with the Awards Ceremony recognizing the outstanding work of our volunteers and leaders followed by the capstone panel: “The Next Big Thing”. Panelists use their crystal balls to predict what will happen in the next few years in their industry and what skills will be essential for technical professionals to succeed.

A record number of attendees



2015-2020 Highlights

2015
2016
2017
2018
2019
2020

First edition of the event brought together Region 6 Young Professionals and student branch leaders to learn and to network

A larger venue to accommodate more students and young professionals, an audience from all IEEE Western USA sections.

An increasingly diverse program including a student pitch competition, workshops, panels and speakers

A diverse program to satisfy all the needs added an industry mixer and a CV review workshop

Added 2 workshops, one competition, 3 keynote speakers and 3-panel discussions. The conference attracted students from all IEEE 10 regions

Added larger booth space for more corporate presence, a poster session, outdoor activity, and many more surprises!

Organizing committee

ADVISORS



Mike Andrews
Andrews associates, Inc



Keith Moore
U.S. Army ISEC



Kathleen Kramer
University of San Diego



Tom Coughlin
Coughlin Associates

CHAIRS



Anis Ben Arfi
Analog Devices, Inc



Amrithesh Rai
Micron Technology, Inc



Ramesh Nair
Intel



Matt Smith
U.S. Army SEC

PLANNING COMMITTEE



Mansi Tripathi
U. of Southern California



Moriah Hargrove Andres
Fletcher Yoder Law Firm



Alberto Tam Yong
Applied Medical



Skyler Nix
ActioNet



Pei-Jung Tsai
L3 technologies



Phil Bautista
Bull Creek Data



Cody Simons
UC Riverside



Mehmet Ogut
NASA-JPL

Sponsorship Tiers

Rising Stars 2020 conference offers a great opportunity for any company looking to gain access to the most talented engineering students and leaders from North America and internationally. The attendees of Rising Stars are eager to learn from the speakers and professionals coming from the top performing industries. The students and young professionals attending the conference aspire to become the industry leaders and academicians of tomorrow by getting inspired by the working professionals of today.



Gain access to some of the brightest and most innovative students and young engineering professionals in the world.



A booth will be provided at the Rising Stars conference and at the quarterly virtual IEEE career and talent expo.



Showcase your company and products to our audience at the conference and through our social media channels.



Expand your product and brand recognition among emerging technology leaders.



Qualifying sponsors receive a special registration rates for sending their team members to Rising Stars Conference.



Associate your organization with the largest technical and professional organization in the world.

Our Sponsorship Packages

	Platinum	Gold	Silver	Bronze
Amount Requested	\$7000	\$5000	\$2500	\$1500
Logo on Website	✓	✓	✓	✓
Ad on the Conference Website	1 Page	½ Page	¼ Page	¼ Page
Corporate Logo on Official Conference Banner	Large	Medium	Small	Small
Conference Registration	4	3	2	1
Booth Space	✓	✓	✓	
Table at Corporate Mixer	✓	✓	✓	
Deliver a Session	✓			



Alternative Sponsorship Packages

	Description	Cost
Bag Insert	Provide us with a leaflet or flyer and we will insert it into the swag bag of each attendee	\$500
Competition Sponsor	Your branding will be included on all competition information and you can send one judge	\$1500
Booth	A corporate booth space during the three-day conference	\$1000
Meal Sponsor	Your company's logo and flyer will be prominently featured at one meal as well as the opportunity to promote your company during the meal.	\$3000
Coffee Station	Your company's logo and flyer will be prominently featured at the conference coffee station	\$1000

Our Previous Corporate Sponsors



Our Previous Academia Sponsors



The Feedback We Received



"The Rising Stars Conference provides a remarkable opportunity for participants to bridge the theoretical information they've read about or been exposed to with the corporate leaders who actually live the emerging technologies daily. And the professional development presentations by leaders in industry give a real-world perspective to the essential non-technical skills that really impact success."

- Mike Andrews, Speaker

"What's better than getting to hang out with a bunch of creative, motivated, and down-to-earth engineer? I loved getting to know the rising stars of IEEE, and it was so valuable to hear advice from industry veterans. It was an honor to be invited, and I would love to come again!"

- Joey Yang, Google



"As a speaker, I was so impressed with the level of student interest and participation in the packed three days of programming. Students and young professionals are so much more aware than their more senior counterparts about the innovation and creativity that will be required for the next generation of working engineers."

- Kate Mercado, Speaker.

"The IEEE Rising Stars Conference recognizes greatness in brilliant young minds. Mingling and interacting with these passionate, innovated young engineers allows mentors and attendees to discover today's opportunities while envisioning possibilities for the future they will create."

- Don Houde, Business Transformation Executive.





The Feedback We Received



"The IEEE Rising Stars Conference is an excellent outreach and networking opportunity. It allowed me to essentially "flash-mentor" dozens of young engineering at once and provide them with insights and encouragement of their budding careers."

- Michelle Yung, Orbital ATK.

"As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet."

- Mathew Allred, Financial Advisor



Reference Letters



Subject: Letter of support to IEEE Rising Stars

As the Chair of the IEEE-USA board of directors, I am honored to extend my support to the IEEE Rising Stars Conference. Since its inception, The IEEE Rising Stars have been a productive and informative gathering of elite IEEE students, young professionals, and volunteers in IEEE.

IEEE-USA has been a dedicated supporter of Rising Stars, providing PACE funding opportunities to attendees from across the country and assisting in the organizing committee.

IEEE-USA is leading the effort to provide instructive and motivational content for students and young professionals and is committed to strengthen the collaboration with industry at the regional, national, and international stages.

The conference has been continually enhancing its program to satisfy a diverse audience of high-performing attendees. The activities include panel discussions, networking sessions, keynote speakers, competitions, and workshops. Through development of our sponsorship and promotion strategy, the conference is aspiring to grow even more and attract more attendees while improving the quality of the experience.

We continue to support the growth and development of the Rising Stars Conference.

Sincerely,

A handwritten signature in black ink that reads "Thomas M. Coughlin".

Thomas Coughlin

President

IEEE-USA

Reference Letters



Re: IEEE Rising Stars endorsement

On behalf of the IEEE Region 6 officers, I'm delighted to express our support for the IEEE Rising Stars 2020 conference. We are excited to host the 6th annual event taking place in Las Vegas at the beginning of January. Las Vegas is a modern and vibrant location to learn, network, and enjoy all that the city has to offer.

Rising Stars has emerged as one of the most successful events in the region and has become a destination for young professionals and students from around the world.

Rising Stars has quickly become a Region 6 institution. That is achieved by making every effort to exceed the expectations of our sponsors and provide exceptional value. By supporting our conference, you have the fantastic opportunity to inspire our attendees and introduce them to your profession and industry. We want to help you showcase the products and services your company offers!

We look forward to seeing you in Rising Stars 2020!

A handwritten signature in black ink, appearing to read "KM", with a long, sweeping horizontal line extending to the right.

Keith Moore

Director, IEEE Region 6

2019-2020

Reference Letters



Subject: IEEE Rising Stars Conference – Letter of Support

To Whom It May Concern:

The diverse program – both technical and professional - makes the Rising Stars a special event for university students and young professionals. The conference provides an inclusive atmosphere to learn, network and benefit from what IEEE has to offer. “Enlighten, Inspire and Engage” are the core values of IEEE Rising Stars. University students benefit from what the conference has to offer: the latest trends in technology, sharing knowledge, new connections, and cutting-edge ideas to learn in an enjoyable atmosphere.

The conference highlights the academic and leadership excellence of students affiliated with different educational institutions and corporations from all over the world. In 2019, in addition to prestigious U.S. universities students, we have received student groups from the UK, South Korea, and Australia that travelled to Las Vegas specifically to attend the conference. Thus, while the Rising Stars conference is acclaimed internationally for its added value to all participants and sponsors; it also provides a unique opportunity, regionally, for students in the west for whom travel is truly local and reasonable.

Our students at the University of San Diego, like those from dozens of other universities, are looking forward to participating in the IEEE 2020 Rising Stars again, and we are excited to meet the industry and professionals at the conference. We look forward to this opportunity to get inspired and engaged.

Sincerely,

A handwritten signature in black ink, appearing to read "Kathleen A. Kramer".

Kathleen A. Kramer, PhD
Professor of Electrical Engineering

Our Awards





Region 6

**SPECIAL
DIRECTORS AWARD**

2019

is presented to

Ramesh Nair

**For outstanding leadership and service as
conference chair
2019 IEEE Rising Stars Conference**

Kathleen A Kramer

Kathleen Kramer

Region 6 Director

Our Articles

Our volunteers, press, and media coordinators have published articles about their experience at the Rising Stars Conference:

[IEEE Rising Stars 2017 article published in IEEE USA InSight Magazine](#)

[IEEE Rising Stars 2017 article published in IEEE MTT blog](#)

[IEEE Rising Stars 2018 article published in IEEE USA InSight Magazine](#)

[IEEE Rising Stars 2018 article published in IEEE Young Professionals newsletter](#)

[IEEE Rising Stars 2019 article published in IEEE MTT blog](#)

[IEEE Rising Stars 2019 article published in IEEE Entrepreneurship Magazine](#)

[IEEE Rising Stars 2019 article published in SMT007 Magazine](#)



Contact Information:

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Rising Stars 2020 Chair

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