Partnership Proposal

IEEE Rising Stars Conference

The Premier IEEE Student & Young Professional Conference
# Content

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The IEEE Rising Stars Conference is the event where students and young professionals from all over the world gather to get inspired, network and advance their careers.

The young professionals and students at the conference learn about cutting-edge technology, professional development, and innovative research. Our goal is to inspire attendees by inviting by industry leaders and facilitate networking with peers and mentors alike. On January 2-4, 2021 the attendees of the conference will come to compete, network, and discover what it takes to be successful in the world of technology. Our speakers and panelists are always fantastic!

There are countless opportunities for attendees to gain the contacts and knowledge that will lead to a successful career. We guarantee our sponsors a presence in the industry mixer event and a direct access to more than 350 top-performing software, electrical & computer science engineers. Speaking opportunities for industry experts and community leaders in technical fields are also available. I would like to formally invite you to the IEEE Rising Stars conference. Join our event and get to meet a diverse group of top-performing students and young professionals!

Sincerely,

Skyler Nix
IEEE and The Young Professionals

IEEE is the world’s largest technical professional organization with more than 450,000 professional members. IEEE is dedicated to encouraging technological innovation and growth, through conferences, technical publications, and technology standards. Through its dedication to technology IEEE has become the trusted voice of engineers and technology throughout the world. To bridge the gap between recent graduates and professional members IEEE created the IEEE Young Professionals (YP) affinity group. YP aim is to ensure a smooth transition of recent graduates to industry positions and promote their professional, technical, and social development.
The IEEE Rising Stars Conference

The IEEE Rising Stars Conference was created in 2015 by IEEE Region 6, covering Western U.S., Alaska, and Hawaii to gather students and young professionals from across the region to address their collective need for opportunities to network with other professionals, share ideas, and be innovative. The Rising Stars Conference accomplishes this through a variety of engineering competitions, corporate and professional mixers, and seminars. At the conference, attendees can go to events in either technical tracks, which has experts from the cutting-edge technical fields, or the professional track, where they can learn vital skills for thriving in a corporate setting. Throughout the years, the conference has developed a diverse program and brought together participants from around the world. Our strategic vision for the conference is to bring in more industry representatives to inspire and share knowledge with conference attendees. We expect Rising Stars Conference 2021 to attract approximately 400 – 450 young professionals. In the past, the conference has also engaged attendees from across the United States, Canada, and around the world.

The speakers at the Rising Stars Conference are invited by the planning. They represent decision makers, thought leaders, and experts in their industry. Importantly, they freely interact and exchange ideas with conference attendees.

Through a diverse program based on a combination of interactive sessions, keynote presentations and networking sessions, the conference is designed to accomplish two major goals:

1. To introduce selected new and emerging technologies to the attendees by industry leaders. Some of the Technical Sessions topics have included:

<table>
<thead>
<tr>
<th>Power Systems</th>
<th>Medical technology and VR applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smart Cities</td>
<td>IoT</td>
</tr>
<tr>
<td>Blockchain</td>
<td>Reality Modeling</td>
</tr>
<tr>
<td>Space Discovery</td>
<td>Symbiotic Autonomous Systems</td>
</tr>
<tr>
<td>Autonomous Vehicles</td>
<td>AI/VR/XR</td>
</tr>
<tr>
<td>Cyber Security</td>
<td>Radar Electronic Warfare</td>
</tr>
<tr>
<td>Humanitarian Projects</td>
<td>Ninja Polymers</td>
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</tbody>
</table>
2. Provide opportunities for attendees to gain a better understanding of the professional skills required to succeed in their careers. The spectrum of Professional Development topics has addressed:

<table>
<thead>
<tr>
<th>Innovation</th>
<th>Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Speaking</td>
<td>Effective Job Search</td>
</tr>
<tr>
<td>Finance and Wealth Creation</td>
<td>Interpersonal Communications</td>
</tr>
<tr>
<td>Networking</td>
<td>Effective Interviewing</td>
</tr>
<tr>
<td>Workforce diversity</td>
<td>Mentor-Mentee Relationships</td>
</tr>
<tr>
<td>Creating Your Personal Brand</td>
<td>Differences in Corporate Culture</td>
</tr>
<tr>
<td>Building Successful Teams</td>
<td>Selling a Creative Idea</td>
</tr>
<tr>
<td>Technical Education that Drives Change</td>
<td>Corporate Engagement &amp; Global Disaster Response</td>
</tr>
</tbody>
</table>

The events kick-off on Saturday morning with workshops and competitions. The conference program begins on Saturday evening with the Welcome note and the Get Acquainted Mixer. On Sunday, there is a full day of sessions plus a morning keynote presentation as part of the kick-off and another invited speaker during the lunch period.

On Sunday evening the conference hosts a Corporate Mixer. The Corporate Mixer is organized to provide direct interaction between the conference attendees, the conference speakers and the corporate sponsors.

The conference closes on Monday with the Awards Ceremony recognizing the outstanding work of our volunteers and leaders followed by the capstone panel: “The Next Big Thing”. Panelists use their insight to predict what will happen in the next few years in their industry and what skills will be essential for technical professionals to succeed.
## 2015-2020 Highlights

<table>
<thead>
<tr>
<th>Year</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>First edition of the event brought together Region 6 Young Professionals and student branch leaders to learn and to network</td>
</tr>
<tr>
<td>2016</td>
<td>A larger venue to accommodate more students and young professionals, an audience from all IEEE Western USA sections.</td>
</tr>
<tr>
<td>2017</td>
<td>An increasingly diverse program including a student pitch competition, workshops, panels and speakers</td>
</tr>
<tr>
<td>2018</td>
<td>A diverse program to satisfy all the needs added an industry mixer and a CV review workshop</td>
</tr>
<tr>
<td>2019</td>
<td>Added 2 workshops, one competition, 3 keynote speakers and 3-panel discussions. The conference attracted students from all IEEE 10 regions</td>
</tr>
<tr>
<td>2020</td>
<td>Added larger booth space for more corporate presence, a poster session, a new competition, and other enhancements</td>
</tr>
</tbody>
</table>
Rising Stars 2020 conference offers a great opportunity for any company looking to gain access to the most talented engineering students and leaders from North America and internationally. The attendees of Rising Stars are eager to learn from the speakers and professionals coming from the top performing industries. The students and young professionals attending the conference aspire to become the industry leaders and academicians of tomorrow by getting inspired by the working professionals of today.

Gain access to some of the brightest and most innovative students and young engineering professionals in the world.

A booth will be provided at the Rising Stars conference and at the quarterly virtual IEEE career and talent expo.

Showcase your company and products to our audience at the conference and through our social media channels.

Expand your product and brand recognition among emerging technology leaders.

Qualifying sponsors receive a special registration rates for sending their team members to Rising Stars Conference.

Associate your organization with the largest technical and professional organization in the world.
Our Sponsorship Packages

<table>
<thead>
<tr>
<th>Logo on Website</th>
<th>Amount Requested</th>
<th>Ad on the Conference Website</th>
<th>Corporate Logo on Official Conference Banner</th>
<th>Conference Registration</th>
<th>Booth Space</th>
<th>Table at Corporate Mixer</th>
<th>Deliver a Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔</td>
<td>$7000</td>
<td>1 Page</td>
<td>Large</td>
<td>4</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>✔</td>
<td>$5000</td>
<td>½ Page</td>
<td>Medium</td>
<td>3</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>✔</td>
<td>$2500</td>
<td>¼ Page</td>
<td>Small</td>
<td>2</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>✔</td>
<td>$1500</td>
<td>¼ Page</td>
<td>Small</td>
<td>1</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
## Alternative Sponsorship Packages

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag Insert: Provide us with a leaflet or flyer and we will insert it into the swag bag of each attendee</td>
<td>$500</td>
</tr>
<tr>
<td>Competition Sponsor: Your branding will be included on all competition information and you can send one judge</td>
<td>$1500</td>
</tr>
<tr>
<td>Booth: A corporate booth space during the three-day conference</td>
<td>$1000</td>
</tr>
<tr>
<td>Meal Sponsor: Your company’s logo and flyer will be prominently featured at one meal as well as the opportunity to promote your company during the meal.</td>
<td>$3000</td>
</tr>
<tr>
<td>Coffee Station: Your company’s logo and flyer will be prominently featured at the conference coffee station</td>
<td>$1000</td>
</tr>
</tbody>
</table>
Our Previous Corporate Sponsors
Our Previous Academic Sponsors
The Feedback We Received

“The Rising Stars Conference provides a remarkable opportunity for participants to bridge the theoretical information they’ve read about or been exposed to with the corporate leaders who actually live the emerging technologies daily. And the professional development presentations by leaders in industry give a real-world perspective to the essential non-technical skills that really impact success.”
- Mike Andrews, Speaker

“What’s better than getting to hang out with a bunch of creative, motivated, and down-to-earth engineer? I loved getting to know the rising stars of IEEE, and it was so valuable to hear advice from industry veterans. It was an honor to be invited, and I would love to come again!”
- Joey Yang, Google

“As a speaker, I was so impressed with the level of student interest and participation in the packed three days of programming. Students and young professionals are so much more aware than their more senior counterparts about the innovation and creativity that will be required for the next generation of working engineers.”
- Kate Mercado, Speaker.

“The IEEE Rising Stars Conference recognizes greatness in brilliant young minds. Mingling and interacting with these passionate, innovated young engineers allows mentors and attendees to discover today’s opportunities while envisioning possibilities for the future they will create.”
- Don Houde, Business Transformation Executive.
The Feedback We Received

“The IEEE Rising Stars Conference is an excellent outreach and networking opportunity. It allowed me to essentially “flash-mentor” dozens of young engineers at once and provide them with insights and encouragement of their budding careers.”
- Michelle Yung, Orbital ATK.

“As a professional, I enjoyed listening to the variety of top-notch professionals who presented their inspiring perspectives on their work and careers. The venue created an opportunity to interact personally with some of the most brilliant and inspiring people on the planet.”
- Mathew Allred, Financial Advisor
Subject: Letter of support to IEEE Rising Stars

As the Chair of the IEEE-USA board of directors, I am honored to extend my support to the IEEE Rising Stars Conference. Since its inception, The IEEE Rising Stars have been a productive and informative gathering of elite IEEE students, young professionals, and volunteers in IEEE.

IEEE-USA has been a dedicated supporter of Rising Stars, providing PACE funding opportunities to attendees from across the country and assisting in the organizing committee.

IEEE-USA is leading the effort to provide instructive and motivational content for students and young professionals and is committed to strengthen the collaboration with industry at the regional, national, and international stages.

The conference has been continually enhancing its program to satisfy a diverse audience of high-performing attendees. The activities include panel discussions, networking sessions, keynote speakers, competitions, and workshops. Through development of our sponsorship and promotion strategy, the conference is aspiring to grow even more and attract more attendees while improving the quality of the experience.

We continue to support the growth and development of the Rising Stars Conference.

Sincerely,

Thomas Coughlin
President
IEEE-USA
Re: IEEE Rising Stars endorsement

On behalf of the IEEE Region 6 officers, I’m delighted to express our support for the IEEE Rising Stars 2020 conference. We are excited to host the 6th annual event taking place in Las Vegas at the beginning of January. Las Vegas is a modern and vibrant location to learn, network, and enjoy all that the city has to offer.

Rising Stars has emerged as one of the most successful events in the region and has become a destination for young professionals and students from around the world.

Rising Stars has quickly become a Region 6 institution. That is achieved by making every effort to exceed the expectations of our sponsors and provide exceptional value. By supporting our conference, you have the fantastic opportunity to inspire our attendees and introduce them to your profession and industry. We want to help you showcase the products and services your company offers!

We look forward to seeing you in Rising Stars 2020!

Keith Moore
Director, IEEE Region 6
2019-2020
Reference Letters

Subject: IEEE Rising Stars Conference – Letter of Support

To Whom It May Concern:

The diverse program – both technical and professional - makes the Rising Stars a special event for university students and young professionals. The conference provides an inclusive atmosphere to learn, network and benefit from what IEEE has to offer. “Enlighten, Inspire and Engage” are the core values of IEEE Rising Stars. University students benefit from what the conference has to offer: the latest trends in technology, sharing knowledge, new connections, and cutting-edge ideas to learn in an enjoyable atmosphere.

The conference highlights the academic and leadership excellence of students affiliated with different educational institutions and corporations from all over the world. In 2019, in addition to prestigious U.S. universities students, we have received student groups from the UK, South Korea, and Australia that travelled to Las Vegas specifically to attend the conference. Thus, while the Rising Stars conference is acclaimed internationally for its added value to all participants and sponsors; it also provides a unique opportunity, regionally, for students in the west for whom travel is truly local and reasonable.

Our students at the University of San Diego, like those from dozens of other universities, are looking forward to participating in the IEEE 2020 Rising Stars again, and we are excited to meet the industry and professionals at the conference. We look forward to this opportunity to get inspired and engaged.

Sincerely,

[Signature]

Kathleen A. Kramer, PhD
Professor of Electrical Engineering
Our Awards

MGA ACHIEVEMENT AWARD
Presented in 2018 To
Emily Cheung
OF THE
Rising Stars Conference Planning Committee
IEEE Region 6 Western USA
For the successful creation and implementation of the Rising Stars Conference and its positive impact on membership.

Martin J. Bashaar
Vice President
Member and Geographic Activities

MGA ACHIEVEMENT AWARD
Presented in 2018 To
Ramesh Nair
OF THE
Rising Stars Conference Planning Committee
IEEE Region 6 Western USA
For the successful creation and implementation of the Rising Stars Conference and its positive impact on membership.

Martin J. Bashaar
Vice President
Member and Geographic Activities
Our Articles

Our volunteers, press, and media coordinators have published articles about their experience at the Rising Stars Conference:

- IEEE Rising Stars 2017 article published in IEEE USA InSight Magazine
- IEEE Rising Stars 2017 article published in IEEE MTT blog
- IEEE Rising Stars 2018 article published in IEEE USA InSight Magazine
- IEEE Rising Stars 2018 article published in IEEE Young Professionals newsletter
- IEEE Rising Stars 2019 article published in IEEE MTT blog
- IEEE Rising Stars 2019 article published in IEEE Entrepreneurship Magazine
- IEEE Rising Stars 2019 article published in SMT007 Magazine
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LinkedIn: https://www.linkedin.com/showcase/ieee-rising-stars-conference/
Twitter: https://twitter.com/ieeerisingstars
Instagram: https://www.instagram.com/ieeerisingstars/